



Blaine-Birch Bay Park and Recreation District 2

Position Title: Marketing Intern

Day/Hours: 7 – 10 weeks during fall, winter, spring and/or summer quarter 10-15 hours per week

Location: Remote is a possibility

Compensation: For college credit or experience

Reports to: Director and Activity Coordinator/Marketing Specialist

The Blaine-Birch Bay Park and Recreation District is looking for a Marketing Intern to support the organization by developing and implementing effective marketing campaigns to promote our brand, products, and services. You will work closely with cross-functional team to understand our target audience, create compelling messaging, and drive revenue growth.

Responsibilities will include but are not limited to:

- Assist in tracking reports on marketing and public relations activity and metrics
- Produce high quality content to use across various social media platforms to grow audience and build brand awareness.
- Assist in the distribution or delivery of marketing materials
- Prepare press releases
- Assist with updating the website and content creation
- Assist in developing media opportunities
- Assist with researching for special projects and trends
- Liaise with external vendors to execute promotional events and campaigns
- Research potential opportunities with media sponsors and partnerships
- Collaborating with management, assist with fundraising and community events as needed

Qualifications:

- Excellent written and verbal communication skills, as well as strong interpersonal skills
- Demonstrated ability to execute brand standards, multitask, prioritize deadlines, work independently, take initiative and maintain confidentiality
- Polite, respectful, and professional.
- Community oriented, fair, honest, and have good reasoning skills
- Team player who can also work independently and is willing to learn new skills
- Must have a valid driver's license, insurance, and a good driving record
- Must pass background checks

Please send resume and cover letter to info@bbbprd2.com